



MARCUS MCLAURIN

ART DIRECTOR • DESIGN MANAGER •
FRONT-END WEB DEVELOPER

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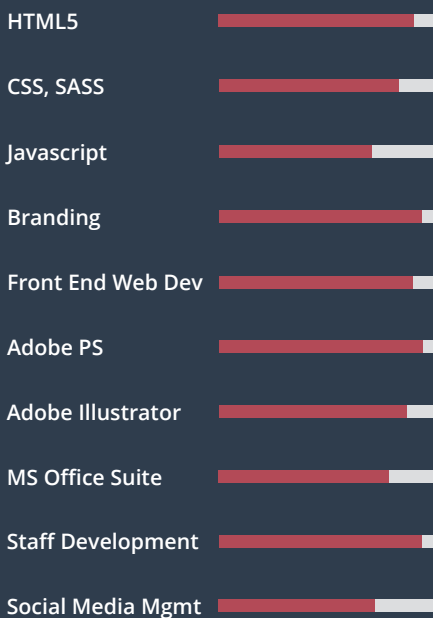
instagram: @ideamechanix

threads: @ideamechanix

OBJECTIVE:

Skilled Design Director with a proven track record in innovative visual communication, seeking an opportunity to lead and inspire creative teams in a dynamic organization. With a passion for design excellence, I leverage extensive experience, creativity and imagination to deliver compelling and engaging visual experiences, telling stories that resonate with audiences and drive impactful results.

SKILLS



EXPERIENCE

Sep 2018 - Present
Technical Instructor
FRANKLIN COUNTY
TECHNICAL SCHOOL

Teaching 9th-12th grade students design and website creation using **HTML5, CSS3, Sass, Javascript** and **Wordpress**. Provided in-depth training in Social Media Marketing, Game Theory and design with the C# programming language. Webmaster for school website fcts.

Jan 2009 - Present
Creative Director
IDEAMECHANIX

Directing independent Branding, Logo and Web Dev agency. Services include conceptualization of product design & structure for print and web, as well as professional training & instruction.

2007-2009
Design Director
HOUGHTON MIFFLIN
HARCOURT

Managed Senior Designers and design vendors in creating of K-12 education product lines including **Math in Focus, Write Source & Sciencesaurus** lines.

May 2014 - Present
Managing Art Director
CHANNING BETE
CO, INC

Managed staff of Designers and Illustrators in creation of dynamic youth oriented custom publications. Prototyped, directed and developed product design standards rollout.

May 2014 - Present
**Editor/
Art Director**
MARVEL COMICS
(MARVEL
ENTERTAINMENT)

Edited and designed formatting for high-profile and creator-owned comics, including **What If?, Clive Barker's Hellraiser** and Alien Legion. Produced and art directed award-winning series **Marvels**, and launched franchise of painted comics, **Tales of the Marvels**. Wrote full run of comic series **Cage**, and **Firestar** series in **Marvel Comics Presents**.

EDUCATION

2012 - 2018
Fitchburg State
University

Certificate in Vocational Education.

Transcript available on request. Licensure in Programming and Web Development and Visual Design and Communication.

1986 - 1989
Pratt Institute
BFA Communication
Design

Suma Cum Laude.

Listed as a notable graduate.