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PROGRAMMING and WEB DEVELOPMENT and DIGITAL DESIGN INSTRUCTOR with experience in traditional media, digital print and design, and Web Development including HTML, CSS, Javascript, iOS programming and the Python Programming language. Skilled in teaching user interface design and conceptualization, capturing learners imagination using different tools, techniques and technology to introduce and explore all principles of art within a creative digital paradigm—blending strength in visual communication with excellence in drawing and design, and understanding and utilization of modern technologies as a creative programmer. Relevant experience and certification as an Art Teacher specializing in Digital Design and Design Thinking.

EXPERTISE

- Drawing and Painting
- Image manipulation
- Project Management
- MA Programming & Web Development Vocational Frameworks
- Proactive Classroom Management
- Web Development
- Design Principles and Process
- MA Visual Communications Vocational Frameworks
- Program Training
- Digital Resource Management
- Color Theory

TECHNICAL SKILLS

- Mac and Windows proficient
- Python Programming
- Hootsuite and Social Media
- Blender
- Acrobat Pro
- Photoshop CC
- Illustrator CC
- Dreamweaver CC
- HTML5
- CSS3
- Javascript
- Phaser JS library
- MS Word
- MS PowerPoint
- iOS/XCode/Swift

EDUCATION

- **Fitchburg State University Masters Program in Vocational Education** 2013-Present
- **Academic Licensure: Communication and Performing Arts, All Levels** (Idle)
- **Academic Licensure: Visual Art, 5-12, Provisional**
- **VocEd Licensure: Design and Visual Communications, 9-14, Professional** (Pending)
- **VocEd Licensure: Programming and Web Development, 9-14, Professional** (Pending)
- **Certification: Level 2 Google Educator**, Google Apps for Education
- **Certification: Adobe Certified Expert (ACE)** in Photoshop, Dreamweaver
- **School of Visual Arts**, 1987-1988.
- **BFA, Communications Design/Illustration, Pratt Institute**, 1982-1986.
Minors: English and Art Education
- **American International College**. Dual Enrollemnt, non-matriculated, 1982. Completed high school Senior Year at college.

TEACHING HISTORY

- PROGRAMMING & WEB DEVELOPMENT Vocational Instructor, Franklin County Technical School** **2012 - Present**
MA Vocational Certification in Communication Design and Programming and Web Development (PWD).
Co-Instructor in a Vocational Program at FCTS. Designer and Webmaster of school website: fcts.us.
- DIGITAL ART TEACHER, Greenfield Community College** **2014 - Present**
Taught Classes for GCC including Creating an Online Comic, *Create Your Own Website For Free, Using GIMP to Create Digital Illustrations*, and *Introduction to Photoshop* and *Create Your Own Visual Reality with Photoshop*.
- MA VISUAL COMMUNICATION VOCATIONAL CERTIFICATION** **2012**
Massachusetts Certification in **Art/Visual Art (Pre-K to 12)**, and **Communication & Performing Arts**
- MA PROGRAMMING & WEB DEVELOPMENT VOCATIONAL CERTIFICATION** **2012, 2016**
Massachusetts Certification in **Art/Visual Art (Pre-K to 12)**, and **Communication & Performing Arts**
- ART TEACHER, M.Marcus Kiley Middle School** **2009—2012**
Art Teacher for 6th 7th and 8th grades. Taught art dedicated toward 21st century thinking skills, fusing the three Rs and four Cs (critical thinking and problem solving, communication, collaboration, and creativity and innovation). Planned differentiated art instruction, accommodating varied skill sets to ensure student success.
- Private tutoring in PhotoShop InDesign, HTML and CSS** **2006—present**
Provided private adult tutoring in PhotoShop, Illustrator, and InDesign CS3. Adobe Certified Expert in Photoshop.
- ART TEACHER, Artspace, SATURDAY SCHOOL PROGRAM** **1999—2003**
Taught Saturday morning classes to children using an inherent interest in comics, drawing and games to open appreciation of fine art and nurture their natural interest and ability in drawing. Mary Kaye Hoffman, Executive Director.
- MA VISUAL ARTS TEACHING CERTIFICATION** **1997**
Massachusetts Certification in **Art/Visual Art (Pre-K to 12)**, and **Communication & Performing Arts**
- ART TEACHER, Rikers Island EDUCATION PROGRAM** **1993**
Taught art program on cartooning and transformational drawing to incarcerated youth. Through collaboration with the Rikers Island Educational Facility, helped promote individual growth provide creative outlet.
- ART PROGRAM DIRECTOR, Harlem Youth Action Project** **1987**
Taught inner city drawing program at Harlem Youth center in NY City-sponsored program.
- ART TEACHER, Queens College, SATURDAY SCHOOL PROGRAM** **1987—1988**
Taught course in cartoon drawing, teaching the basics of caricature and storytelling while helping students to discover their own way of drawing. Students created unique characters using ideas from their own lives.

OTHER WORK EXPERIENCE**IDEA MECHANIX**, Conway, MA
Creative Director

2007—Present

Managed freelance staff in creating custom website and hosting for clients. Clients include joanieschwartz.com, tapasyoga.rocks, fcts.us and .

GREAT SOURCE, a division of Houghton Mifflin Harcourt, Wilmington, MA
Design Director

2007—2009

Managed staff of Senior Designers and external design vendors in the creation of full K-12 Supplemental education programs. Redesigned Houghton Mifflin Harcour logo and established visual standards. Identified as a High Performance Employee.

AQUA LEISURE INDUSTRIES, Avon, MA
Art Director

2006—2007

Directed staff of Senior Designers and Associate Art Director in the creation of dynamic youth and consumer-oriented packaging for entire product lines.

CHANNING BETE COMPANY, INC., South Deerfield, MA
Art Director

1996—2006

Managed staff of Senior Designers and Illustrators in developing innovative custom publications. Directed and designed initial prototype products and establishing specific design guidelines for product rollout.

- Prototyped, art directed and developed product design standards for booklets, folders and magazines from initial concept through final rollout. Defined graphic identity for 4-color magazine lines.
- PUBLICATION: Supervised, published and distributed standard SOP (Standard Operating Procedure) guides outlining step-by-step standards in product creation.
- Coordinated testing, training and rollout of all program upgrades, including Adobe CS and CS2 suites, Microsoft Office suites, and all Operating systems upgrades that impacted Design and Editorial.

MARVEL COMICS, New York City
Editor/Art Director/Writer/Artist

1986—1996

Edited numerous high-profile, creator-owned comic series including **Clive Barker's Hellraiser**, **Ted McKeever's Metropöl**, and the internationally renowned **Moebius** and **Akira** series. Directed, designed and coordinated launch of Razorline imprint, seven monthly titles created by Clive Barker. Directed design for all series logos.

More detail at: www.answers.com/topic/razorline.

- Produced and art directed the critically acclaimed, award-winning series, **Marvels**, and launched franchise of painted comics, **Tales of the Marvels**. *More detail at: www.answers.com/topic/marvels.*
- Revitalized lagging sales through conceptualization, formation and design of **Alterniverse** imprint, including the best-selling specials **The Last Avengers Story**, **Inner Demons** and monthly series **What If**.
- PUBLICATION: Plotted, wrote and scripted monthly comic magazine **Cage** for 18-issue run.

ONLINE PROFILES

- <http://www.linkedin.com/in/ideamechanix>
- <http://www.ideamechanix.com/resume1.html>
- http://en.wikipedia.org/wiki/Marcus_McLaurin

Samples available on request.